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ALLUDIUM VC VERTICAL LAUNCH & WEBSITE UPDATE

[CATENAI PLC](#)

Released 07:00:07 14 May 2026

RNS Number : 2409E
Catenai PLC
14 May 2026

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Catenai PLC

("Catenai", the "Company")

Alludium VC Vertical Launch & Website Update

Catenai PLC (AIM: CTAI), the AIM-quoted provider of technology and digital solutions, is pleased to provide an update on Alludium Ltd ("Alludium"), its investee company, following the public launch of Alludium's venture capital vertical and the associated relaunch of its website at alludium.ai.

Background

Since Alludium's commercial platform launch in March 2026, the company has been executing a go-to-market strategy focused on the venture capital ("VC") sector, its first targeted vertical. This follows a period of close collaboration with Sure Valley Ventures ("SVV"), a UK and Ireland-focused AI venture capital firm, which has been acting as a key design partner in shaping the VC-focused offering.

VC Vertical Launch

Alludium has today relaunched its website at alludium.ai to reflect its initial market positioning as an AI execution platform purpose-built for venture capital. The updated website describes Alludium's offering to investment teams: *AI agents that perform the analytical work central to deal processes - company research, deal screening, diligence preparation, IC memo drafting, meeting support, and pipeline management - organised within a project and task management layer that keeps investment teams aligned across every active deal.*

The platform is designed to work with data sources and tools that VC teams typically use, including Affinity, Harmonic, Dealroom, Pitchbook, Perplexity and Exa, providing a single execution layer across the deal lifecycle. All agent outputs are designed to provide traceability, with insights linked back to its source.

The VC vertical represents the first commercial packaging of the Alludium platform for a specific sector. The underlying platform architecture is unchanged and is designed to be replicated across additional verticals. Alludium believes the venture capital sector - high deal volume, time-pressured decisions, and significant analytical work that still moves manually between people and tools - is the right initial target market from which to build a repeatable go-to-market model.

John Frizelle, Founder & CEO of Alludium, commented:

"The VC vertical launch marks our transition from a platform-first story to commercialisation. The VC stack records the deal - but it does not move the deal. CRMs, data tools and AI assistants all sit beside the workflow. Alludium sits inside it. We have a clear customer in VC funds, a proof point already running on live deals, and a go-to-market motion in execution."

The person who arranged for release of this announcement on behalf of the Company was John Farthing, Interim Chief Executive Officer of the Company and the Directors of the Company are responsible for the release of this announcement.

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Notes to Editors:

About Catenai PLC

Catenai is an AIM quoted provider of digital media and technology services. The Company has an experienced IT team of project managers and integrators who have deployed systems across corporate, government and educational sectors.

www.catenaiplc.com

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